

# Playoff Dating App Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the Playoff Dating App and [www.playoffdatingapp.com](http://www.playoffdatingapp.com) and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Playoff Dating App include “Playoff”, “We”, and “the App”. Playoff is a dating app. By using the Playoff Dating App, you consent to the data practices described in this statement.

## **Collection of Personal Information**

Playoff may collect personally identifiable information from users, such as your:

- Name
- Address
- Email Address
- Date of Birth
- Sexual Preference
- Photographs
- Location

If you purchase Playoff’s products or services, We collect billing and credit card information. This information is used to complete the purchase transaction.

Playoff may also collect anonymous demographic information, which is unique to your, such as your:

- Age
- Gender

We may gather additional personal or non-personal information in the future.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through a Playoff public account, or messages with other users, this information may be seen, collected and used by others.

Playoff encourages you to read and review the privacy statements of the websites you choose to link to from Playoff so that you can understand how those websites collect, use, and share your personal information. Playoff is not responsible for the privacy statements or other content on websites outside of the Playoff website and application.

### **Use of your Personal Information**

Playoff collects and uses your personal information to operate its website and application and deliver the services you have requested.

Playoff may also use your personal identifiable information to inform you of other products or services available from Playoff and its affiliates. Playoff may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Playoff does not sell, rent or lease its customer lists to third parties.

Playoff may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. Playoff may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services

to Playoff, and they are required to maintain the confidentiality of your information.

Playoff may keep track of the websites and pages our users visit within Playoff, in order to determine what Playoff services are the most popular. This data is used to deliver customized content and advertising within Playoff to customers whose behavior indicates that they are interested in a particular subject area.

Playoff will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Playoff or the site; (b) protect and defend the rights or property of Playoff; and, (c) act under exigent circumstances to protect the personal safety of users of Playoff, or the public.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Playoff. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Playoff website.

### **Use of Cookies**

The Playoff website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you

personalize Playoff pages, or register with Playoff site or services, a cookie helps Playoff to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Playoff website, the information you previously provided can be retrieved, so you can easily use the Playoff features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Playoff services or websites you visit.

### **Security of your Personal Information**

Playoff secures your personal information from unauthorized access, use, or disclosure. Playoff uses the following methods for this purpose:

- SSL protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

### **Users Under Eighteen**

Playoff does not knowingly collect personally identifiable information from users under the age of eighteen. If you are under the age of eighteen, you are not permitted to use this website or application.

### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of

receiving any or all communications from Playoff by contacting us here:

- [www.playoffdatingapp.com/contactus](http://www.playoffdatingapp.com/contactus)
- [marketing@playoffdatingapp.com](mailto:marketing@playoffdatingapp.com)

### **Changes to this Statement**

Playoff will occasionally update this Statement of Privacy to reflect company and customer feedback. Playoff encourages you to periodically review this Statement to be informed of how Playoff is protecting your information.

### **Contact Information**

Playoff welcomes your questions or comments regarding this Statement of Privacy. If you believe that Playoff has not adhered to this Statement, please contact Playoff at:

Playoff Dating App

[marketing@playoffdatingapp.com](mailto:marketing@playoffdatingapp.com)

Effective as of October 01, 2017

